



# Blissful Privé Lifestyle

Training Manual - September 2021  
Version 3



DRIVING DREAMS INTO REALITY

# Genesis of Noble

---



The designed logo promotes the true meaning of the word “NOBLE” which belongs to the class of higher virtues and moral principles. The graphics are structured in a simple and modern way, using medium-bold typeface and charcoal grey & deep yellow colour palette.

Besides representing the construction industry, the chosen colour scheme also depicts high values. The charcoal grey is a symbol of strength and depth while deep yellow gives the feeling of optimism and prosperity.

The concept of the logo is developed around neutral and linear art, forming an up rise structure which represents a steady growth. The design further grows and eventually forms the alphabet “N”, symbolizing the project name “NOBLE”.

# A Commitment to Surpass the Ordinary

---



Noble Ventures is established under the principles of a strong foundation, strong thinking, and strong determination. Strength and valour are the two characteristics that are deeply embedded into our vision and mission. These two characteristics are at the very core of our beliefs and inspirations, motivating us at every step to surpass the ordinary.

Noble Ventures is promoted by highly experienced individuals who have been responsible for the planning, development, execution, and on-time delivery of a diverse range of vital projects ranging from civil, commercial, industrial, infrastructural, luxury residential and various other multidisciplinary developments for the past 50 years. We are consistently recognised and rewarded for our contribution and timely implementation of projects from all over the country.

The dynamic and enterprising directors have led various projects for international names like Larsen & Toubro, Maire Tecnimont from Italy, Oiltanking from Germany, Toyo from Japan, Samsung from Korea, and Naftogaz from Ukraine.

# A Commitment to Surpass the Ordinary

---



The leadership has also fulfilled projects for Indian governmental and non-governmental entities like BHEL, ONGC Petro additions Limited, IOCL's Naptha Cracker at Panipat, Rajiv Gandhi Cancer Institute & Research Centre, HPCL-Mittal Energy Ltd., Delhi Metro Rail Corporation, Haryana Police Housing Corporation, INOX, DS Drinks & Beverages, Campus Group, Baba Global, and StoneX India, amongst countless others.

Luxury residential projects are also a strong forte with bungalows across Delhi-NCR, Chandigarh, Mohali, and Bathinda that have been planned, designed, developed, and constructed by the Noble Ventures team, along with 'White Lilly' – a group housing project in Sonipat with 1200 apartments in phase 1 & phase 2 . Shopping arcade in Bathinda with 650 showrooms & shops and a shopping mall in Patiala & Barnala, and more to successful and timely completion.



NOBLE

CALLISTA

Blissful Privé Lifestyle

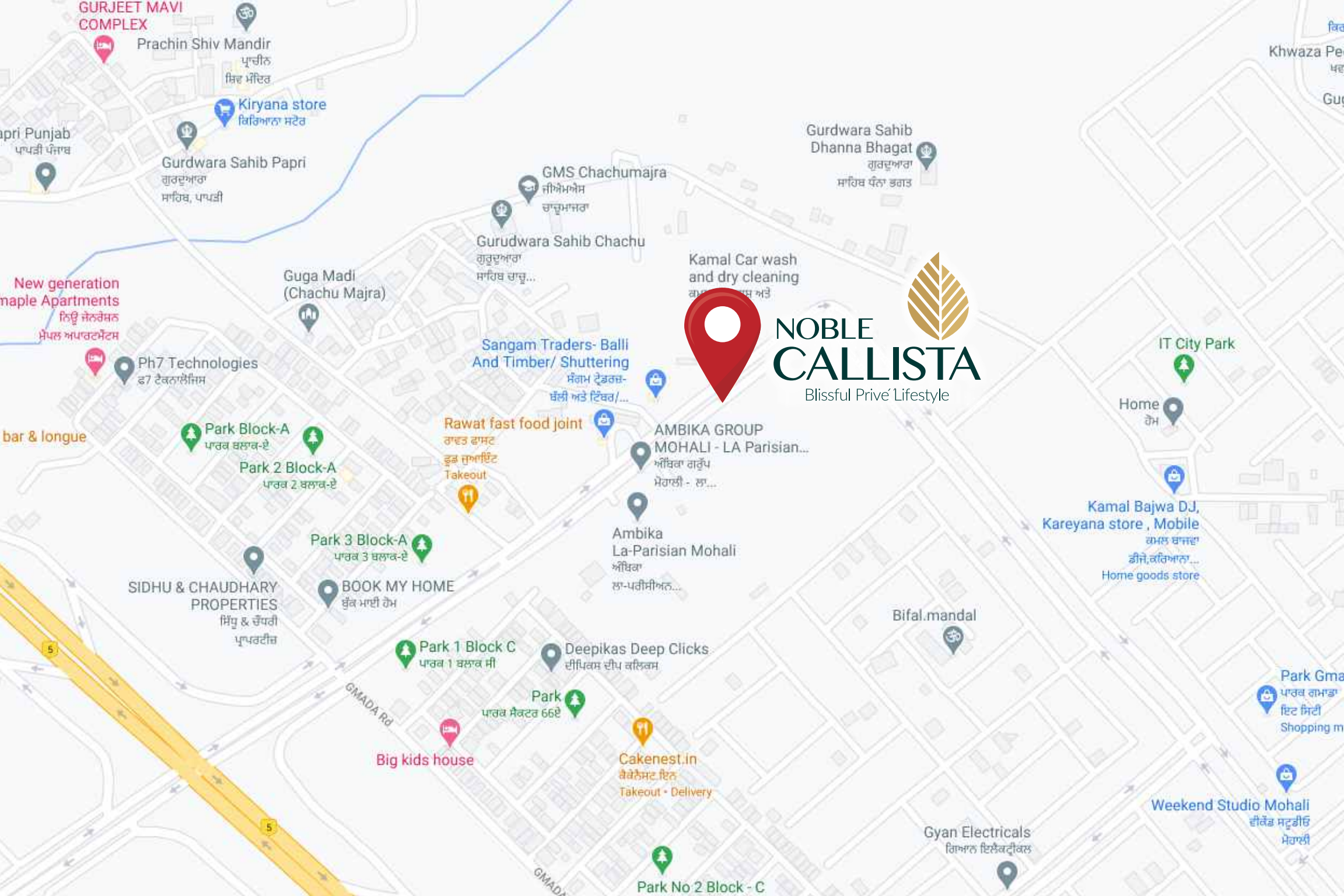
# The Story of Callista

---

The Golden leaf displays luxury, calmness, nature and flexibility. The logo rules the realm of opulence. It is designed with modern typeface- “San serif” font which defines a distinguished class. The standing golden leaf, very conveniently, demonstrates the idea and vision behind the project. Golden is synonymous with the rich class, up market living, high standards and out-of-ordinary life choices.

The logo was initially pictured as something which could do justice with the name and the essence of this project. The project's world class architecture & Noble's belief to serve comfort with luxury is perfectly replicated by the logo. Callista means an epitome of beauty which is a symbol of the elegant interiors and beautifully designed spaces.





GURJEET MAVI COMPLEX

Prachin Shiv Mandir  
ਪ੍ਰਾਚੀਨ ਸ਼ਿਵ ਮੰਦਿਰ

Kiryana store  
ਕਿਰਿਆਨਾ ਸਟੋਰ

Gurdwara Sahib Papri  
ਗੁਰਦੁਆਰਾ ਸਾਹਿਬ, ਪਾਪੜੀ

GMS Chachumajra  
ਜੀਐਮਐਸ ਚਾਚੁਮਾਜਰਾ

Gurdwara Sahib Dhanna Bhagat  
ਗੁਰਦੁਆਰਾ ਸਾਹਿਬ ਧੰਨਾ ਭਗਤ

New generation maple Apartments  
ਨਿਊ ਜੇਨਰੇਸ਼ਨ ਮੈਪਲ ਅਪਾਰਟਮੈਂਟਸ

Guga Madi (Chachu Majra)

Gurudwara Sahib Chachu  
ਗੁਰਦੁਆਰਾ ਸਾਹਿਬ ਚਾਚੂ...

Kamal Car wash and dry cleaning  
ਕਮਲ ਕਾਰਵਾਸ਼ ਅਤੇ ਡਰੀ ਕਲੀਨਿੰਗ



**NOBLE CALLISTA**  
Blissful Privé Lifestyle

IT City Park

Ph7 Technologies  
ਫ7 ਟੈਕਨਾਲੋਜੀਜ਼

Sangam Traders- Balli And Timber/ Shuttering  
ਸੰਗਮ ਟ੍ਰੇਡਰਜ਼- ਬੱਲੀ ਅਤੇ ਟਿੱਬਰ/...

Home  
ਹੋਮ

bar & lounge

Park Block-A  
ਪਾਰਕ ਬਲਾਕ-ਏ

Rawat fast food joint  
ਰਾਵਟ ਫਾਸਟ ਫੂਡ ਜੁਆਇੰਟ  
ਫੁਡ ਜੁਆਇੰਟ Takeout

AMBIKA GROUP MOHALI - LA Parisian...  
ਅੰਬਿਕਾ ਗਰੁੱਪ ਮੋਹਾਲੀ - ਲਾ...

Park 2 Block-A  
ਪਾਰਕ 2 ਬਲਾਕ-ਏ

Park 3 Block-A  
ਪਾਰਕ 3 ਬਲਾਕ-ਏ

Ambika La-Parisian Mohali  
ਅੰਬਿਕਾ ਲਾ-ਪਾਰੀਸੀਅਨ...

Kamal Bajwa DJ, Kareyana store, Mobile  
ਕਮਲ ਬਾਜਵਾ ਡੀਜੇ, ਕਰਿਆਨਾ...  
Home goods store

SIDHU & CHAUDHARY PROPERTIES  
ਸਿੱਧੂ & ਚੌਧਰੀ ਪ੍ਰੋਪਰਟੀਜ਼

BOOK MY HOME  
ਬੁੱਕ ਮਾਈ ਹੋਮ

Bifal.mandal

Park 1 Block C  
ਪਾਰਕ 1 ਬਲਾਕ ਸੀ

Deepikas Deep Clicks  
ਦੀਪਿਕਾਸ ਡੀਪ ਕਲਿਕਸ

Park  
ਪਾਰਕ ਸੈਕਟਰ 66ਏ

Big kids house

Cakenest.in  
ਕੇਕਨੈਸਟ ਇਨ  
Takeout - Delivery

Park Gma  
ਪਾਰਕ ਗਮਾ  
ਇਟ ਸਿਟੀ Shopping m

GMADA Rd

Weekend Studio Mohali  
ਵੀਕੈਂਡ ਸਟੂਡੀਓ ਮੋਹਾਲੀ

Gyan Electricals  
ਗਿਆਨ ਇਲੈਕਟ੍ਰੀਕਲ

Park No 2 Block - C



# A Multi-Faceted Location

---

- Situated at Sector 66 Beta, I.T City, Mohali.
- The project dominates and rules the concept of advantage with its corner site location.
- One side of the project is on sector dividing Road and another one enjoys the bustle and panoramic views of Airport Road, Mohali.
- Seamlessly connected to IT City, Mohali.





NOBLE  
CALLISTA







ZARA

LV

GG

GG

adidas

CHANEL

Apple

adidas

SAMSUNG

LV

ZARA

Apple

# Site Plan



# Exclusive High-Class Attributes

---

- The Project attracts attention as it's the only 3 Side open site in Sector 66, I,T City, Mohali.
- 9,000 Sq.ft. wide fronting 150ft. road with retail plaza for spill-out, Access to retail from main road and with security access from apartments.
- 3 Entry-Exit points. North-East main entry with water feature.
- Lowest Density to offer most prive' life with only 397 apartments on the vast 6.84 acres project, which prioritizes private living.
- Open Green Area of 3.5 acre approx.
- Shaded ample parking in basement and surface parking for the guests & each apartment will be allotted upto 3 car parks (EV & Non-EV).
- Project have 5 Clubs including 4 mini tower clubs and a 40,000 Sq.ft. master club house with half Olympic size all weather swimming pool.



# Exclusive High-Class Attributes

---

- Private Pool Section for Women.
- Digital/Electric Cycle Station.
- Common Laundry.
- Sanitization Hubspot in Each Tower Entrance for a Safe & Healthy Living.
- Mivan Construction Technology.
- Highest useable carpet to built-up area.
- Every apartment is centrally air-conditioned, suitable for all weathers.
- “MahaVastu” Compliant.



# King Size Residences

---

The distinguished design and planned architecture enables each and every apartment of the project to enjoy the mesmerizing views of nature and cosmopolitan area around.

Apartments are categorized into 3 groups:

- 5+1 Super Area 5000 sq.Ft. Approx (Dual Core)
- 4+1 Super Area 3500 Sq.Ft. Approx (Dual Core)
- 3+1 Super Area 2850 Sq.Ft. Approx (Quad Core)







# Dual Core (4+1) Tower G+H

## Key Features

- Each apartment accommodates servant room, powder room, pooja & store room.
- Dual aspect tower with all main living rooms and bedrooms facing the central green.
- Only 2 apartments per floor provides most Prive' lifestyle.
- Additional family space/lounge.
- Balcony to all rooms with a large deck in front of living room.
- Individual lifts for each apartment with access control.

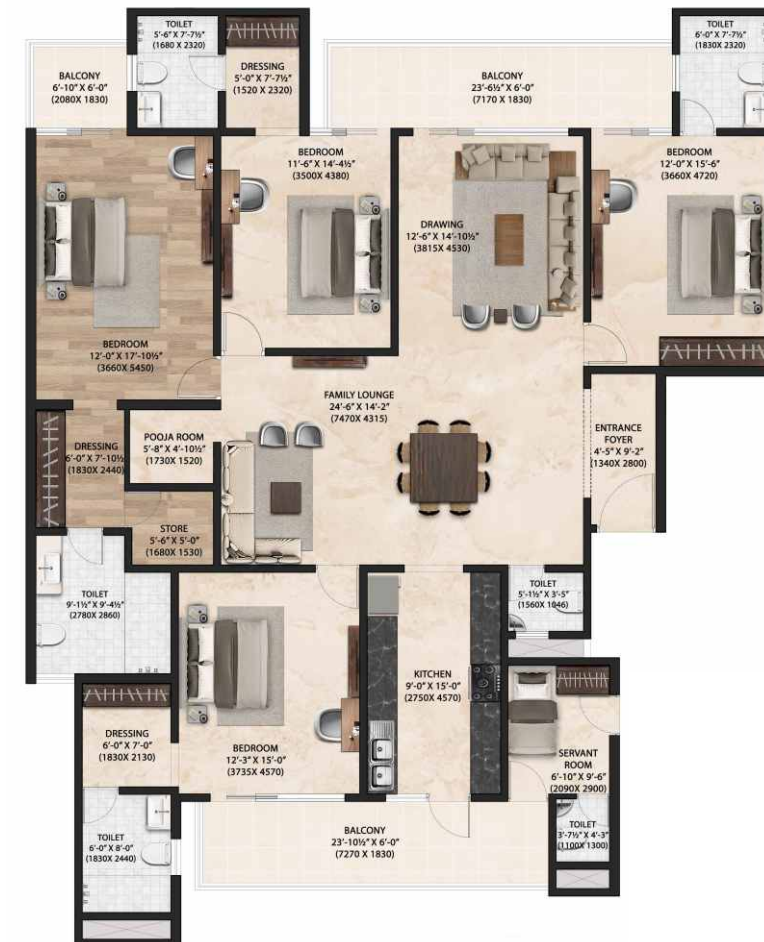
## Unit Plan

Single Flat Area (4+1)

Carpet Area = 2122 Sq. ft.

Builtup Area = 2805 Sq. ft.

Super Builtup Area = 3500 Sq.Ft.



# Quad Core (3+1)

Tower C,D,E,F

Key Features

- Each apartment accommodates servant room, powder room, pooja & store room.
- All units face either the central green or over looking hills, low-rise development to the east with 1st kiss of sun each morning
- Provides More Efficient core design.
- Only 4 apartments per floor.



## Unit Plan

Single Flat Area (3+1)

Carpet Area = 1751 Sq. ft.

Builtup Area = 2295 Sq. ft.

Super Builtup Area = 2850 Sq.Ft.

# The Connoisseurs of your New Ultimate Address

---

## Morphogenesis

A proud bearer of the title “World's top 100 architect” for the last 10 years in a row has put its unbeatable conceptualizing, planning expertise and imagination to turn your dream into reality .

## The Design Studio

With a diverse team of exceptionally talented architects who have given their heart and soul to this project, the Design Studio has worked impeccably to give you a life you truly deserve.



# The Connoisseurs of your New Ultimate Address

---

**AR Arun Sharma**, Principal Architect, Atrey & Associates

An award-winning architect believes in detailing with every project & creates a versatile body of work ranging from the architecture and interior of various spaces.

**Mr. Vineet Garg**

An eminent personality who is a Mahavastu, Astrology, Numerology expert and provides effective remedies that has transformed many lives.





**NOBLE  
VENTURES**  
DRIVING DREAMS INTO REALITY

This Material is for internal training purpose only. Booking shall be open after Rera Registration.\*